

1. F.A. Coaches Association (FACA) Code of Conduct

Managers and Coaches must:

- Respect the rights, dignity and worth of each and every person and treat each equally within the context of the sport.
- Place the well being and safety of each player above all other considerations, including the development of performance.
- Adhere to all guidelines laid down by FACA and the Rules of The Football Association.
- Develop an appropriate working relationship with each player based on mutual trust and respect.
- Not exert undue influence to obtain personal benefit or reward.
- Encourage and guide players to accept responsibility for their own behaviour and performance.
- Ensure that the activities they direct or advocate are appropriate for the age, maturity, experience and ability of players.
- At the outset, clarify with the players (and where appropriate, parents) exactly what is expected of them and also what they are entitled to expect from their coach.
- Co-operate fully with other specialists (e.g. other coaches, officials, sports scientists, doctors and physiotherapists) in the best interests of the player.
- Always promote the positive aspects of the sport (e.g. Fair Play) and never condone violations of the Laws of the Game, behaviour contrary to the spirit of the Laws of the Game or relevant rules and regulations or the use of prohibited substances or techniques.
- Consistently display high standards of behaviour and appearance.
- Not use or tolerate inappropriate language.

Any breach of any provision(s) of this Code of Conduct by a member of The F.A. Coaches Association shall constitute a breach of the Rules of The Football Association pursuant to Rule 26(a)(x) and shall be dealt with under the procedures as set out in the Rules of The Football Association.

The Football Association and The F.A. Coaches Association wish to acknowledge the valuable contribution of [Sports Coach UK](#) in creating this Code of Conduct.

2. Additional Code of Conduct

Role of the Coach / Manager:

- Organise team matters including selection, training and equipment.
- Coach the players the basic skills and tactics.
- Provide a safe environment for playing football.
- Be reasonable in demands of the players.
- Avoid over playing any players.
- Stress safety always.
- Develop team respect.
- Get priorities correct. Develop skill levels and ensure appropriate behaviour before winning.
- Read and understand all Codes of Conduct. Actively promote these codes.
- Be reliable and punctual.
- Ensure each player is prepared and suitably dressed for training and matches.
- Ensure players understand the laws of the game.
- Be in charge of team discipline and encourage self-discipline in players. Be firm but fair.
- Encourage sportsmanship and be a positive role model with a positive attitude.
- Respect official's decisions and respect opposition players, encourage players and supporters to do likewise.
- Teach fair play.
- Never humiliate any player. Never criticise any player in the presence of team mates.
- Inform of any cancellations or amendments as well as any team or club news.
- To help all players enjoy football regardless of ability, race, creed or colour.
- To help all players development of footballs skills, but also social, physical and educational aspects.
- Analyse your own performance as well as that of your players.
- Treat your players how you wish to be treated.
- Make all players feel wanted. Remember you are there for them, not them there for you.
- Emphasise that playing football should be enjoyed and be fun.
- Not to show any favouritism to any players.
- Avoid joining in any inappropriate activity, which will involve bodily contact and potential injury.

- Support the clubs other teams.
- Not to leave any club event until arrangements have been made for each member's safe return home.
- Have first kit available at all times.
- Keep club officials updated of team news and events.

3. Summary

- provide an opportunity for anyone to participate in the game of football.
- Attempt to improve each and every player regardless of current ability.
- Coach players within their physical and mental capabilities.
- Lead by example. Set the levels of behaviour and sportsmanship.
- Do not endanger any individual.
- Coach players to play within the laws and spirit of football.